

# SPONSORSHIP PROSPECTUS

## THE TRANSPORT PROJECT

First Organizational Meeting  
and Industry Summit

Presenting Hosts:



**Better Than Zero**  
**TTPSummit.org**



WELCOME TO NASHVILLE!

JUNE 24 - 26, 2024

First Organizational Meeting  
and Industry Summit

The Westin  
Downtown Nashville



CNG

LNG

RNG

H<sub>2</sub>



# THE BENEFITS OF SPONSORSHIP

## *Put Your Company In The Fast Lane!*

As a sponsor of The Transport Project First Organizational Meeting and Industry Summit, you will immediately elevate your company to a leadership position at the industry's premier gaseous-fueled vehicle event of the year. A sponsorship package will fuel your brand by solidifying your company's presence in the marketplace and as a key player in the alternative fuel transportation industry.

A variety of **unique opportunities** to increase your **visibility** are available. Best of all, we can **tailor** and **customize** your sponsorship to match any budget and marketing **strategy** with our targeted onsite, online, and print options. **Act quickly; many high-profile sponsorships are exclusive and sell out fast.**





# PRESENTING HOSTS

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**The TTP Summit 24 presented by ... YOU! - \$30,000**  
**(2 – Available)** **SOLD!**

Add your company name and brand alongside The Transport Project's as presenting host of TTP Summit 24. Your company's logo will be featured prominently on all conference billing and displayed throughout the conference agenda and on all promotional materials and online platforms. And participation by company representatives in our formal program is included.

## Benefits of PRESENTING Sponsorship:

- Includes up to five (5) complimentary conference registrations (a \$4,495+ value)
- Company name/logo featured prominently on all conference lead billing. Logo displayed throughout conference agenda and on all promotions, including the conference website
- On-site display opportunities
- One full-page company ad in the onsite event program guide
- Access to post-summit attendee list
- Participation by company officials in the conference agenda

# PLATINUM SPONSORS

(2 – Available)

Choose One of the Following:

## TTP24 Welcome Reception – \$20,000

Have your company join TTP in greeting attendees to the Westin Nashville at our opening welcome reception Monday evening.

**SOLD!**

## TTP24 Annual Networking Reception – \$20,000

Cohost our annual networking event sundown Tuesday evening poolside at the L27 rooftop lounge.

**SOLD!**



## Benefits of PLATINUM Sponsorship:

- Includes up to three (3) complimentary conference registrations (a \$2,697+ value)
- Company logo on conference promotions, including the conference website
- On-site display opportunities
- One full-page company ad in onsite event program guide
- Access to post-summit attendee list
- Participation by company officials in the conference agenda





# GOLD SPONSORSHIP

**Choose One of the Following:**

**Morning Breakfast Sponsor - \$15,000 (2 - Available)**

Host Tuesday's or Wednesday's attendee breakfast.

**Midday Lunch Sponsor - \$15,000 (2 - Available)**

Host Tuesday's or Wednesday's midday networking lunch break.

**Benefits of PRESENTING Sponsorship:**

- Includes up to two (2) complimentary conference registrations (a \$1,798+ value)
- On-site display opportunities
- One full-page company ad in onsite event program guide
- Company logo on conference promotions, including the conference website
- Access to post-summit attendee list





# SILVER SPONSORS

Choose One of the Following:

**Tuesday Morning Session + Break - \$10,000**

**SOLD!**

**Wednesday Morning Session + Break - \$10,000**

Attendees will enjoy a great start to their conference day with a morning session and networking break sponsored by you.

**Virtual Pipeline Safety Summit - \$10,000**

Have your company host this day-long program on improving virtual pipeline operation safety and best practices collaboration. All industry players are invited, and the sponsorship covers lunch for all participants.

**SOLD!**

## Benefits of SILVER Sponsorship:

- Includes one (1) complimentary conference registration (a \$899+ value or a full foursome, depending on sponsorship chosen)
- On-site display opportunities
- One half-page company ad in onsite program guide
- Company logo on conference promotions, including the conference website
- Access to post-summit attendee list

# BRONZE SPONSORS

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## Choose One of the Following:

### TTP24 Session Sponsorships - \$5,000 (4 – Available)

Special workshops are held throughout the conference to address key current topics of relevance to the NGV industry. Sponsors of these sessions receive branding and are considered for speaking opportunities.

### Leadership Lunch - \$5,000

Have your company play host at the TTP's inaugural Board of Directors meeting. This important Board lunch and meeting is an intimate opportunity for your company to share in agenda development for our new organization.

### Lanyards - \$5,000

Printed exclusively with your logo and the TTP logo, these lanyards are your company's chance to be on display to hundreds of attendees. We handle the production and distribution – your company gets the exposure!

### Branded Notebooks with Pen - \$5,000

This is an easy and effective way to get your message into the hands of every registered attendee. Popular, hard-covered notebooks with pens will be distributed to all attendees. Place your logo on the cover and get long-term exposure as attendees return to their offices to review important notes, memory joggers, and names of contacts.

### Hotel Key Cards - \$5,000

Take advantage of the key to successful conference marketing – and we mean that literally! Hotel Key Cards unlock the perfect opportunity for you to make an opening impression as you welcome attendees to Nashville (final artwork to be approved by TTP).

### Hydration Station - \$5,000

Our Hydration Station sponsorship is the perfect opportunity to maximize brand awareness for those recovering from an evening out on Broadway. We will provide branded BPA-free water bottles in addition to branded signage at all Hydration Stations.

## Benefits of BRONZE Sponsorship:

- 50% off one (1) conference registration (a \$449+ value)
- Company logo on conference promotions, including the conference website
- Access to post-summit attendee list



# CHAMPION SPONSORSHIP

**Choose One of the Following:**

## **Lobby Display - \$3,000**

Market your brand, products, and services with display space in our Lobby and networking pre-function space - just steps from the conference stage. Table-top display available upon request. *Limited opportunities exist to display vehicles and equipment directly outside; please inquire.*

## **Benefits of CHAMPION Sponsorship:**

- Company logo on conference promotions, including the conference website
- Access to post-summit attendee list





# ADVERTISING

## Program Ads – \$1,000 Each (Full-Page) / \$500 Each (Half-Page)

Place a print ad in our show program distributed to all attendees sharing our full agenda, conference details, and sponsor information.

**Want to customize a sponsorship and advertising/display package? Contact us today!**



# ABOUT OUR VENUE

**The Westin Nashville offers southern hospitality amidst the bustling energy of fabled Music City, USA.**

Soak up the southern joie de vivre and experience Music City Center from the conveniently located Westin Nashville near The Gulch in downtown Nashville. From live music and culture to food and shopping, there is plenty to do and see just steps away. Perfectly located near Broadway in the city's downtown district, you're connected with iconic Nashville attractions like Music City Center and Music Row. Don't miss a visit to Ryman Auditorium, the Grand Ole Opry, or the Country Music Hall of Fame.



# SPONSORSHIP AGREEMENT

## SPONSORSHIP LEVELS

### Presenting Level Sponsorship

- TTPS 24 Presented by YOU! ~~\$30,000 (2 available)~~

### Platinum Level Sponsorship

- Welcome Reception ~~\$20,000~~  
 Annual Networking Reception ~~\$20,000~~

### Gold Level Sponsorship

- Morning Breakfast Sponsor - **\$15,000 (2 available)**  
 Midday Lunch Sponsor - **\$15,000 (2 available)**

### Silver Level Sponsorship

- Tuesday Morning Session + Break ~~\$10,000~~  
 Wednesday Morning Session + Break - **\$10,000**  
 Virtual Pipeline Safety Summit ~~\$10,000~~

### Bronze Level Sponsorship

- TTP24 Session Sponsorships - **\$5,000 (4 available)**  
 Leadership Lunch - **\$5,000**  
 Lanyards ~~\$5,000~~  
 Branded Notebooks with pen ~~\$5,000~~  
 Hotel Key Cards - **\$5,000**  
 Hydration Station - **\$5,000**

### Champion Level Sponsorship

- Lobby Display - **\$3,000**

### Advertising

- Full-page Advertisement - **\$1,000**  
 Half-page Advertisement - **\$500**

## CONTACT INFORMATION

**Company Name** (as you would like it to appear in the program):

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**Contact Name:**

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**City/State/Zip Code:**

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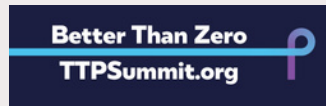
**Telephone:**

**Email Address (required):**

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**Signature of Contact:**



Please email or fax form to:  
Rochelle Neal  
rneal@transportproject.org  
202-824-7081